



New Mexico  
Rural Development  
Response Council

## 2004 Annual Survey

*(Mail via newsletter or fax)*

Thank you for agreeing to participate in our important survey. Our goal at New Mexico Rural Development Response Council is to meet your needs. The hallmark of communities such as yours is flexibility, adaptability, and responsiveness to local demands. Our goal is to customize our services to meet the demands of our rural New Mexico communities by evaluating the knowledge of our services by the communities we serve. Your inputs are very valuable to us allowing the Council to refine its approach and be responsive to your needs.

To meet this goal, we need your help.

The survey is designed to tell us how you feel about New Mexico Rural Development Response Council, its services and its programs. It will also give us information about the types of services you want for your community.

Please take time to complete the survey now; it should take about five minutes. Return the survey in the business reply envelope, or by fax (if you received the survey with the newsletter), to 505.966.0480.

New Mexico Rural Development Response Council has changed over the years to bring you improved community services and programs. This survey is an opportunity to determine what communities would like from us. This is your opportunity to let us know how we can better meet your needs.

Thanks for your assistance. We look forward to your feedback.

Sincerely,  
Holly Woelber  
Executive Director  
New Mexico Rural Development Response Council

## Instructions for Completing the New Mexico Rural Development Response Council Survey

**PLEASE ANSWER EVERY QUESTION**

Read each question and each of the possible responses thoroughly before answering. Note that some questions ask you to check one answer while other allow multiple answers. **THIS SURVEY IS STRICTLY CONFIDENTIAL – DO NOT SIGN IT.** When you are finished, please seal the survey in the business reply envelope provided, or fax to 505.966.0480. If you would like further information about the services offered by New Mexico Rural Development Response Council, or would like someone to contact you, please call 505.966.0439 or visit our website: <http://www.ruraldevelopmentnm.org/>

1. The Council has been involved in rural community and economic development in New Mexico since 1992. On the left, please check your knowledge of the Council. *(Please check only one.)*
  - I have never heard of the Council
  - I have heard of the Council, but I am not sure what they do
  - I am aware of the Council and some of what they do
  - I am knowledgeable about the Council and the work they do
2. The Council provides a number of services to rural New Mexico communities. On the left, please check your knowledge of the services that the Council offers. *(Please check only one.)*
  - I have no knowledge of the services that they offer
  - I know they offer something, but I am not sure what kind of services they offer
  - I am aware some of what they do
  - I am knowledgeable about the Council and the work it does
3. Has your community worked with the council over the last year? \_\_\_\_Yes \_\_\_\_No  
 If you answered No, please share why your community has not worked with the Council, then skip to question number 10. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**INSTRUCTIONS:** Please rate the services you received. *For each question, please check only one box that best describes your experience.* If a question does not apply to you, please skip to the next question. Space is provided for you to comment.

<b>Assessment of Council Services</b>	<b>very poor</b>	<b>poor</b>	<b>fair</b>	<b>good</b>	<b>very good</b>
4. One of our goals is to provide value to rural communities. How would you rate the value of the Council to your community?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. One of our goals is to provide technical assistance to rural communities. How would you rate the technical assistance you received?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. One of our goals is to help communities develop resources. How would you rate the resources the Council directed you to?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. One of our goals is timely responses. How would you rate the Council’s timeliness in response to your issue or inquiry?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. One of our goals is complete responses. How would you rank the completeness of the response to your issue or inquiry?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

One of our programs is the RURAL READINESS PROGRAM whose mission is to assist communities in creating an economic development project from concept through implementation with the goals of creating jobs, creating or enhancing infrastructure, importing new dollars into the community, and improve the economic base of rural communities.

9. Did your community participate in a Council sponsored rural readiness project? \_\_\_ Yes \_\_\_No

(Please check only one box for each question.)

- |   | very<br>poor             | poor                     | fair                     | good                     | very<br>good             |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 10. How effective is the Council in improving economic development in your community?                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. How satisfied are you with the Council's efforts in improving economic development in your community? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

The Council conducted community assessments (SWOT "Strengths, Weaknesses, Opportunities & Threats) analysis for a report that was sent to our congressional delegation this spring.

12. Did your community participate in a Council sponsored community assessment? \_\_\_ Yes \_\_\_No

13. Has participation in either of these two programs benefited your community? \_\_\_ Yes \_\_\_No

*Please comment:*

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14. Do you see the Council as a rural advocate? \_\_\_ Yes \_\_\_No

15. What community development need does your community have that is not being met?

*Please comment:*

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16. What policy is keeping your community from progressing?

*Please comment:*

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17. Would it be helpful if you had one number to call to identify resources or assistance, barriers to community development, or a policy issue? \_\_\_ Yes \_\_\_No

18. Do you receive or use the following?

Newsletter: \_\_\_ Yes \_\_\_No

Web-site: [www.ruraldevelopmentnm.org](http://www.ruraldevelopmentnm.org) \_\_\_ Yes \_\_\_No

E-mail: [nmrdr@sandia.net](mailto:nmrdr@sandia.net) \_\_\_ Yes \_\_\_No

Thank You for Participating!