

CONVERTING PROBLEMS INTO OPPORTUNITIES

CONSULTANT SERVICES

WHAT WE OFFER

Hawkins Strategies Group offers B2B comprehensive management counsel including strategic, business, marketing and resource development plans for private industry and non-profits. The firm offers studies for rural public/private projects.



We open doors for you by helping you expand your horizons.

Management Consultants

Group Facilitation Services

Feasibility Studies

Business Process Analysis & Implementation

Economic Development Market Research

Strategic, Financial & Resource Development including Business, Marketing & Funding Plans

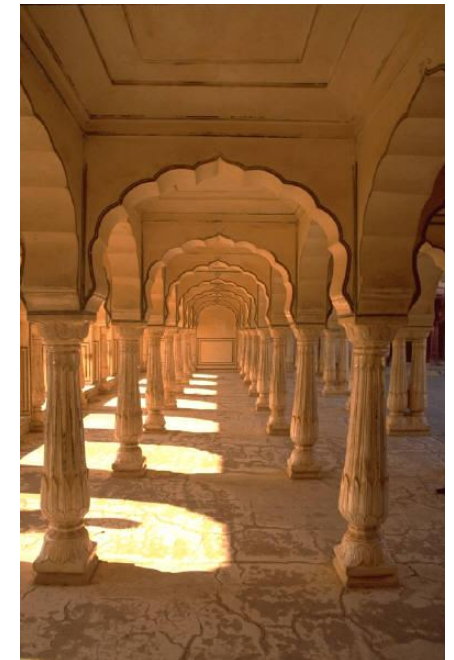
Stakeholder Assessment & Marketing Needs

HAWKINS STRATEGIES GROUP

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VALUE WE PROVIDE... OUR CAPABILITIES... RECENT PROJECTS

Value We Provide

Hawkins Strategies Group provides added value to your organization with a targeted range of management, marketing, financial, assessment, and strategic services. The value we offer is an opportunity that assists you in finding the edge that will move your organization to the next level.

Services can include:

Feasibility Studies
Contract Management & Coaching
Business & Marketing Plans
Reviewing & Assessing Stakeholder Needs
(with strategic planning, marketing, financial resource development services)
Analysis of Business Processes & Organizational Effectiveness



We can help you open the right door so you compete effectively

Our Capabilities

- Facilitate improved business processes
- Feasibility studies for rural projects
- Market research studies for rural economic development
- Facilitate focus groups, strategic planning & SWOT analyses
- Facilitate rural community capacity building efforts & wealth building projects
- Design and implement communications tools such as websites & newsletters
- Design outcomes assessment projects for the public & private sectors
- Design strategic marketing efforts & write marketing plans
- Clearinghouse for resource development from public & private sources (*referrals, grant writing, fund raising*)
- Contract executive, marketing & financial management

Snapshot of Recent Projects

- Interim management & board training for suburban chamber of commerce
- Market research for rural communities targeting opportunities in the homeland security industry & rural industrial airparks
- Feasibility study for hybrid project blending health & tourism industries
- Coached community leadership to develop skills to meet job growth issues
- Facilitated focus groups
- Newsletters, website design industry



We can help you open doors to improve your organization's capacity to grow

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