

What We Offer

Hawkins Strategies Group offers comprehensive management counsel including strategic, business, marketing and resource development plans for private industry and non-profits. The firm offers studies for rural public/private projects.



We open doors for you by helping you expand your horizons.

Consultant Services

Converting Problems Into Opportunities

HAWKINS STRATEGIES GROUP



Management Consultants

Group Facilitation Services

Feasibility Studies

Business Process Analysis & Implementation

Economic Development Market Research

Strategic, Financial & Resource Development including Business, Marketing & Resource Development Plans

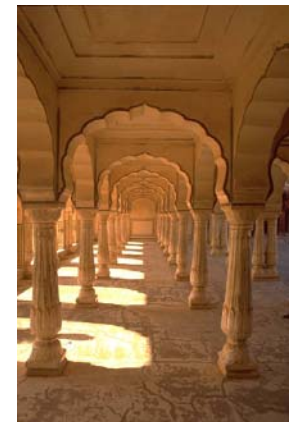
Stakeholder Assessment & Marketing Needs

HAWKINS STRATEGIES GROUP

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Value We Provide, Our Capabilities, Recent Projects

Value We Provide

Hawkins Strategies Group provides added value to your organization with a targeted range of management, marketing, financial, assessment, and strategic services. The value we offer is an opportunity that assists you in finding the edge that will move your organization to the next level.

Services can include:

Feasibility Studies
Contract Management & Coaching
Business & Marketing Plans
Reviewing & Assessing Stakeholder Needs
(with strategic planning, strategic marketing, financial resource development services)
Analysis of Business Processes & Organizational Effectiveness



We can help you open the right door so you can move to the next level.

Our Capabilities

- Facilitate improved business processes
- Feasibility studies for rural projects
- Market research studies for rural economic development
- Facilitate focus groups, strategic planning & SWOT analyses
- Facilitate rural community capacity building efforts & wealth building projects
- Design and implement communications tools such as websites and newsletters
- Design outcomes assessment projects for the public and private sectors
- Design strategic marketing efforts and write marketing plans
- Clearinghouse for resource development from public & private sources (*referrals, grant writing, fund raising*)

Snapshot of Recent Projects

- Interim management & board training for suburban chamber of commerce
- Market research for rural communities targeting opportunities in the homeland security industry & rural industrial airparks
- Feasibility study for hybrid project blending health and tourism industries
- Coached community leadership to develop skills to meet job growth issues
- Facilitated focus groups
- Newsletters, website design & maintenance for several organizations including state government and private industry



We can help you open doors to improve your organization's capacity to grow

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